



## **SMART GREEN PRACTICES OF BACKLOAD MOVING COMPANY**

*The very purpose of this business is to reduce empty truck running on our roads, and so pass the cost savings on to customers wanting to move, and increase the efficiency of the transport industry. The effects of this will reduce emissions, road wear and tear, and improve our carrier suppliers' bottom line.*

- Backload Moving Company is a web-based business and is therefore a low-consumer of unnecessary resources
- All the Team are home-based business's so do not travel to work
- Backload Moving Company runs as best as practicable a paper-free office
- Any printing done at Backload Moving Company is done using minimal ink (printer default set to draft, black ink only)
- We print both sides of the paper when possible
- All correspondence including invoicing is done utilising e-mail to avoid unnecessary use of paper
- We encourage our debtors to pay by internet banking to avoid use of further paper and envelopes, cheques etc, and travel to banks and Post Shops
- Office lighting is by eco-bulb and heating by heat-pump
- Office errands (collection of PO Box mail, banking etc.) are done weekly to keep trips to a minimum
- We encourage our customers to donate their unwanted furniture to the Salvation Army Family Stores, giving it another life and at the same time assisting low-income families and producing income for the Salvation Army's charity work
- We encourage our carriers to take part in the Salvation Army Family Stores initiative by offering to deliver for free, any unwanted goods
- We seek to form alliances with suppliers and complementary services that are also committed to Smart Green business practice
- We strive to offer a service with empathy and fairness, without regard to monetary reward alone.